



PREPARATION SHOOT SHEET

Below is a list of instructions to prepare your listing for photography. The goal is to minimize clutter, maximize space, increase lighting, and decrease shooting problems. It is essential that the property is completely set-up prior to the photoshoot.

Setup:

- 1) Turn on all interior lights
- 2) Turn off all interior fans
- 3) Open any closets or garage doors you want included in the tour
- 4) Remove any personal or explicit items and photography
- 5) Remove any and all clutter
- 6) Remove any religions, political items including sports team memorabilia
- 7) Ensure all spaces are tripod accessible
- 8) Ensure all toilet lids are down
- 9) Remove any cleaning/bathing products
- 10) Close all blinds and allow some sunlight in
- 11) Remove pets from the area
- 12) Make sure kitchen counters and refrigerators are completely clear of items
- 13) Make sure beds are made and furniture is properly stowed
- 14) Leave a towel at the front door for shoes to reduce tracking
- 15) remove vehicles from the driveway and garage if possible